



ECHELON DESIGN MASTERS

The Best Textile Graphic Design Course

TEXTILE GRAPHICS DESIGN MASTERY

TRAINING CURRICULUM
2024

www.echelondesignmasters.com





THE LEARNING PROCESS

Textile Graphics and Prints



Design and Printing

This course blends creativity with technology. Students master the fundamentals of graphic design and Digital textile printing, learning to create visually compelling designs and bring them to life through Digital printing.

Our curriculum emphasizes on practical skills on industry-standard softwares for real-world applications.

On completion of the course you will be adequately skilled to handle Jobs as a professional.

You won't have to go through the beginner's learning curve.



SUKHVINDER SINGH

Founder & Lead Faculty

At Echelon Design Masters, our Lead faculty Sukhvinder Singh, with over 30 years of industry experience, excels in bridging creative design with practical technology. His expertise spans graphic design, textile printing, and IT consulting, ensuring students receive comprehensive, hands-on training in both traditional and digital media.

Join us Live Online to learn from a professional who has mastered the art and science of Design & Print.



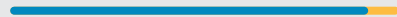
SUKHVINDER'S COMPETENCIES



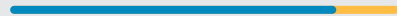
Design

Industry Vertical

Design Studios | Photographers



Events | Ad Agencies | Corporates



Hi-Value Fashion | Bulk Market



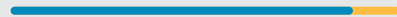
Bespoke | Customised Fashion



Print

Industry Vertical

Screen | Offset | Digital Print



Large format | Signage



Digital Textile Printing | Separation



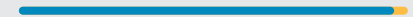
Mix Media Branding



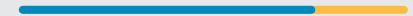
Services

All Verticals

Graphic Design | Printing



Product Development | Sampling



I.T. Consulting | Design Training



Turnkey Projects and Consulting



COURSE CONTENTS

01 Introduction to the course

02 Computer Fundamentals

03 Introduction to Textile Graphics

04 Design & Print Fundamentals

05 Print Design Process

06 Design Planning & Layout

07 Print Garment Making

08 Freelance | Entrepreneur | Job

09 Communication Skills

10 Course Conclusion

TEXTILE GRAPHIC DESIGN COURSE



CURRICULUM

01 - Introduction to the course

Welcome and Congratulations for choosing the Tx G Dgnⁿ niche. **WK1**

What is the course about?
How you will Benefit. **WK1**

Why learn from us?
What will be the difference? **WK1**

How the Classes will be conducted. **WK1**

How to Learn the best Possible way? **WK1**

02 - Computer Fundamentals**

Computer Basics for beginners **WK1**

Basics about Computer Graphics **WK1**

Fundamentals of Softwares **WK1**

Fundamentals of Hardware **WK1**

Printing Fundamentals for Paper and Textile **WK1**

*Tx G Dgn = *Textile Graphic Design*

** *If all the students are already computer Literate, this session is skipped*

TEXTILE GRAPHIC DESIGN COURSE

CURRICULUM

03 - Introduction - Textile Graphics

Graphics design industry. **WK1**

Graphics Stream Identification **WK1**

Work Process & Career Prospects **WK1**

Entrepreneurial possibilities **WK1**

Hardware and software awareness **WK1**

04 -Design & Print Fundamentals

Fundamentals of Fabrics **WK1**

Fundamentals of Garments **WK1**

Patterns & Silhouettes **WK1**

Sketches **WK1**

Repeat and Placement Printd **WK1**

TEXTILE GRAPHIC DESIGN COURSE



CURRICULUM

05 - Print Design Process

Print Design Collections(Fashion).	WK1
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Mood Board Interpretation	WK1
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Fashion(print) Forecast	WK1
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Color Boards and Forecast.	WK1
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General Work Processes	WK1
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06 - Design Planning & Layout

Graphic Search & Research	WK8
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Organising Design Files	WK8
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Sizes, Dimensions and Print Requirements	WK8
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Print Layouting as per Silhouettes Production Prints	WK8
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Software Training - Adobe Photoshop and Illustrator	WK8
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TEXTILE GRAPHIC DESIGN COURSE

CURRICULUM

07 - Garment Making - Plmt. Prints *

Print Design Collections(Fashion).	WK4
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Mood Board Interpretation	WK4
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Fashion(print) Forecast	WK4
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Color Boards and Forecast.	WK4
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General Work Processes	WK4
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08 - Freelanc | Entrepreneur | Job

Exploring the flexibility of freelancing	WK1
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Starting your own design ventures	WK1
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Explore Potential to build a personal brand in the design industry	WK1
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Job Readiness	WK1
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Consulting (only for experienced candidates)	WK1
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* Plmt. Print = *Placement Prints*

TEXTILE GRAPHIC DESIGN COURSE



CURRICULUM

09 - Communication Skills

Work on Communication Skills	WK1
Interview Preparation	WK1
Portfolio Preparation	WK1
Managing Digital Foot print	WK1
Preparing Resume	WK1

Conclusion of the course

Exploring the flexibility of freelancing	WK1
Starting your own design ventures	WK1
Explore Potential to build a personal brand in the design industry	WK1
Job Readiness	WK1
Consulting (only for experienced candidates)	WK1



DESIGN CYCLE OF A PRODUCT

Our training is based on the Design cycle of a product



Market Research

understanding the market to know trends and ideas that are current in fashion market scenario.



Idea generation

Translation of ideas from market research to Digital designs concepts and Products



Design Development

Gathering Design Inputs and Initiating best practices for the Print Design and Graphic needs



Creative & Technical

Approach towards the program. Design Development, Digital printing and Color Management



Testing & Evaluation

Check and cross check the designs in context to Size, Dimension color, finishing and feel



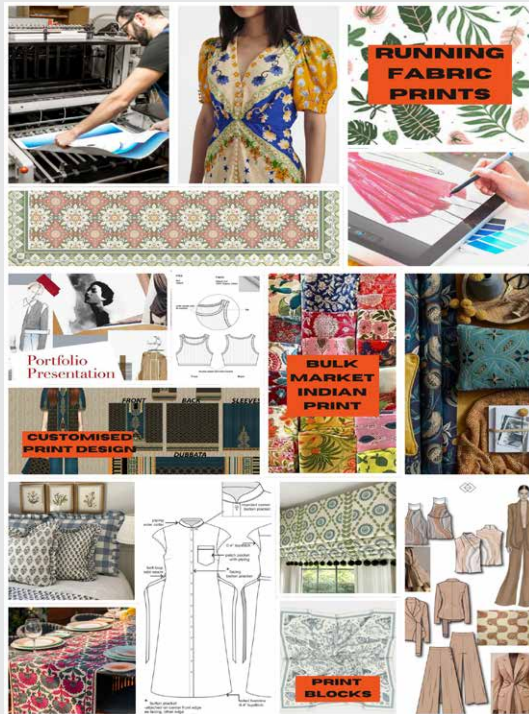
Implementation

Implement for PRODUCTION, on the evaluation is Approved.



A COMPARISON OF TWO MAJOR STREAMS

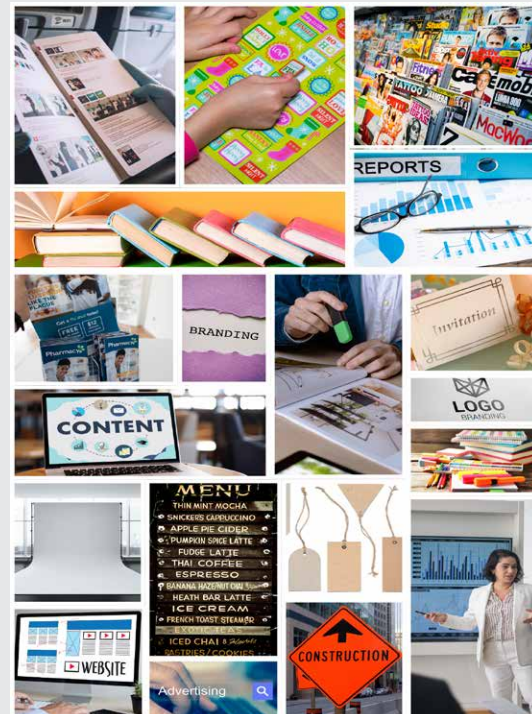
TEXTILE GRAPHIC DESIGN



Flat sketches • Sketch rendering • Collection Presentations • Separation & Digital Print Designs • Placement Prints • Running Fabric Prints • Print Blocks (Dupatta, Saree, Scarf) • Customised Print design • Bulk market Indian Prints • Home furnishing and Interiors

Textile Graphics Designing is a part of **TEXTILE DESIGN**

COMMUNICATION GRAPHIC DESIGN

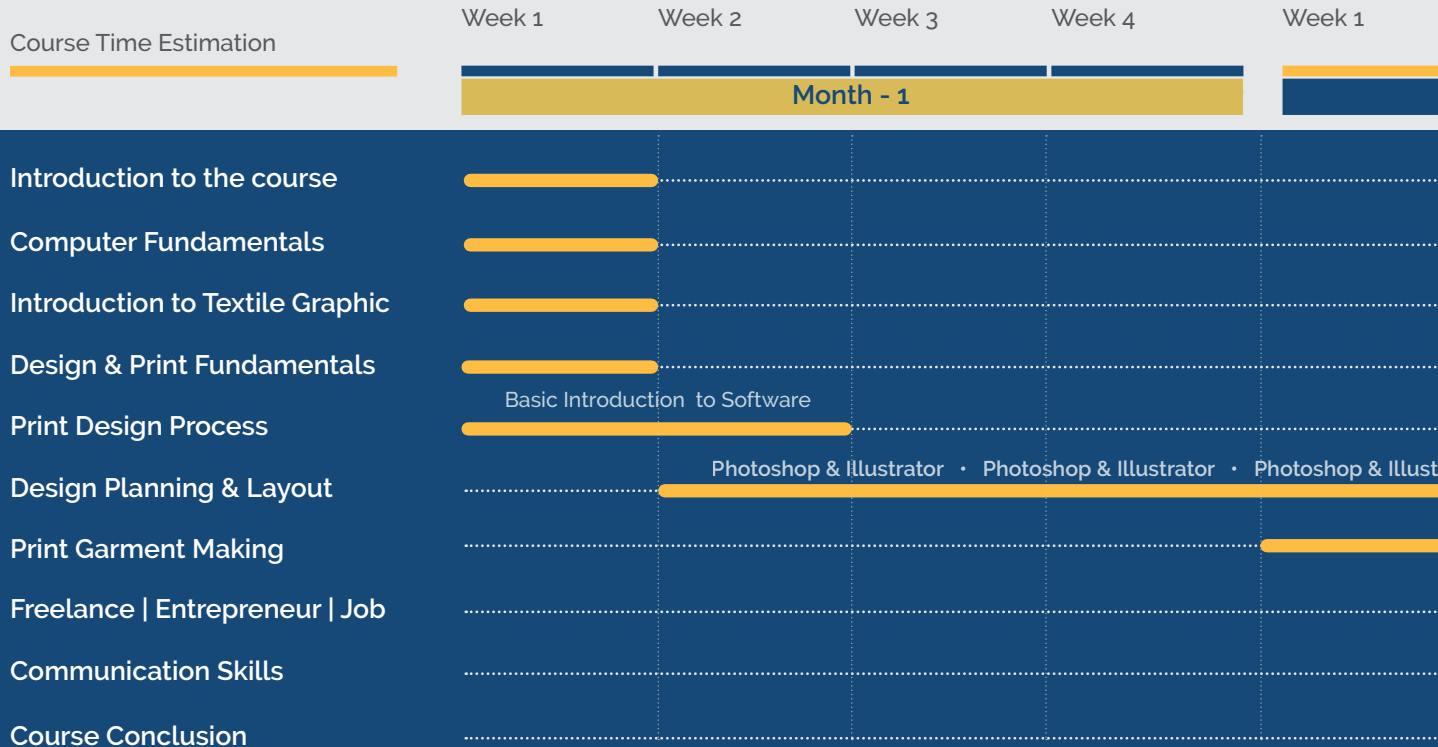


Brochures • Catalogues • Invites • Flyers • Branding • Logos • Stationery • Labels • Stickers • Event Graphics • Backdrops • Signage • Posters • Standaees • Environment Graphics • Menus • Books • Reports • Magazines • Advertisement • Social Media Content • Posts • Cerousals • Reels • Website Page • Blog Posts • Presentations • Explainers • Diagrams, Etc.

Communication Graphics Designing is a part of **COMMUNICATION DESIGN**

TIMELINE - TEXTILE GRAPHIC DESIGN COURSE

Time is money. Wasted time means wasted money



Week 2

Week 3

Week 4

Week 1

Week 2

Week 3

Week 4

Month - 2

Month - 3

ator · Photoshop & Illustrator · Photoshop & Illustrator · Photoshop & Illustrator · Photoshop & Illustrator · Photoshop & Illustrator

Practice different - Silhouettes and Patterns - Develop great **PORTFOLIO**

Evaluate your course of action

Soft-Skills Session for Market Readiness

Certification and **PORTFOLIO Handover**



“Your portfolio is your story.

*Make it a compelling narrative of your
skills, vision, and accomplishments.”*



CREATING A PORTFOLIO.

Your Portfolio is the key to your Career

At Echelon Design Masters, we place great importance on creating your portfolio. Your portfolio is a direct reflection of your skills, abilities, and learning. It showcases your vision and goals, highlighting your professional journey and accomplishments.

**POR
TFOLIO**

**Good Ideas will create better
Portfolio**

Lets create winning Portfolios
that open the gates to a shining
career



What makes Echelon Design Masters Unique, compared to others?



Focused Approach to one niche, Textile Graphic Design training **NOT** multistream training where the niche is lost.



Emphasis is on skills of Design process and software Tools **NOT** just quantity of Software training



Practicality of training, with strong Industry Best Practices and procedures. Skill development is the goal, **NOT** software learning



Achieve better learning and design skill in lesser time **THAN** Average skill at more time



Strong Emphasis on Portfolio Development
Which will be your key to success



Pre-requisites for the Course

What you need to have in order to join this Batch



Laptop or Desktop with mouse only.

(Learning with Laptop
Track Pad is not recom-
mended)



Internet Connection.

Adequate to support Video
Calls and Content Down
load.



Learning Online with **Mobile is not acceptable** as it will not suffice the power
and space to learn Graphics



Softwares

Adobe Photoshop

Adobe Illustrator



Webcam

if you are using Desktop.
Laptops Mostly have it.

DURATION

3 Months

CLASS

2 Hours

DAYS

**Mon, Tue, Wed
and Thur**

TIMINGS

**10:00 to 12:00
or
15:00 to 17:00**

20 Students per batch

Fee : Rs.30,000.00

Textile Graphic Design Course

Payment option - 1

Rs.30,000.00

Paid in advance

Payment option - 2

Rs.15,000.00

2 Installments

Online Mode only



- 100% refund window of 7 days
- Pay via : Net Banking | Debit/Credit Card | UPI / Payment Wallet | Cash
- GST is included in the fee
- Schedule for the classes will be share on your Mobile and Email.



The best
3 months to
invest in your
career





ECHELON DESIGN MASTERS

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